

Other ways to promote your classes

The more visible you are, the easier it is for parents to find you. Here are some further ways to increase your program's publicity.

Online promotion guides

Check our web site for Online Promotion Guides. These pages, which are available for most program kits, include free graphics, downloadable flyers, and other ideas for promoting your classes. www.ActiveParenting.com/Promo_main.

Stay connected



Stay in touch and give your parenting program a little extra exposure by finding, linking, or liking Active Parenting on any of these web sites. For links, just go to www.ActiveParenting.com/Leaders_communication and start clicking!

Share your news!

We'd love to see photos of your parenting classes, family fairs, trainings, or any other Active Parenting-related event. It will be a little extra publicity for you, and a motivator for other leaders and parents. Please send them to marketing@active-parenting.com or feel free to post them directly to our Facebook page: www.facebook.com/ActiveParentingPublishers

